



Charlène

DEMONSAIS-LATAPPY

WEB & GRAPHIC DESIGNER

ALPHAXI.FR

Personal Details

Currently in New Zealand with a **working holidays visa**, my goals are to discover this country and its fascinating landscapes which are talked about a lot in France, but also and mainly in order to **exercise my skills in design and development in a creative agency**.

After a year in Australia and few months working as a designer in Australia, I really loved the experience and the country so I'm coming back nearby to have the opportunity to get new experiences in New Zealand.

DATE OF BIRTH :
23 NOVEMBER 1994

NATIONALTY :
FRENCH

LANGUAGES :
FRENCH (MOTHER TONGUE)
ENGLISH (PROFESSIONAL SKILLS)



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SOCIABLE

DYNAMIC

RIGOROUS

KEY SKILLS :

Photoshop | Indesign | Premiere pro | After effects | HTML5 / CSS3 | PHP | CMS | Wordpress | SEO
jQuery | Wireframe | UI/UX design | responsive design.

Employment history

▼ TOURISM NT - NORTHERN TERRITORY GOVERNMENT DARWIN, NT.

07/16 UNTIL 10/16

CREATIVE DESIGNER - NORTHERNTERRITORY.COM

- Scope and create templates for the marketing team to be more efficient
- Build creative ideas into interactive, user experience focused good web experiences
- Create and improve workflow to build a top-notch operation
- Collaborate with company leaders, marketing teammates, and other key stakeholders on key projects
- Web content management through Sitecore system

▼ EMBERIN BRISBANE, QLD.

03/16 UNTIL 05/16

GRAPHIC DESIGNER / FRONT END DEVELOPER / WEBSITE ASSISTANT

Working in a team of designers and developers to take care about the websites of the company.

My role was to create designs for the websites, create page content, managing the website and SEO.

Using : Photoshop, Wordpress, HTML / CSS, JavaScript, jQuery

▼ HARITZA BAYONNE, FRANCE

05/15 UNTIL 09/15

WEBDESIGNER & FRONT END DEVELOPER [INTERNSHIP]

I did my end professional internship with the communication agency "Haritza". My role was primarily to create website designs and integrate them with wordpress. I was in charge of developing sites from start to finish in close collaboration with a back end developer.

I learned digital project management, to work in a team but also independently.

WHAT I DO IN A REGULAR BASIS :

UI / UX DESIGN > Identify users/clients needs, User flow, Wireframing, CSS animations.

WEB DESIGN > Responsive design (Desktop, tablet and mobile friendly designs), Marketing campaigns, EDM designs.

WEB DEVELOPMENT > Html5 / Css3, Wordpress, PHP, jQuery

PRINT DESIGN > Branding guidelines.

▼ ALPHAXI FREELANCE

03/14 UNTIL TODAY

GRAPHIC & WEBDESIGNER

During my studies, I wanted to deepen acquired knowledge from school and put my skills at the disposal of companies and individuals.

My Freelance experience taught me to work completely independently on different projects, I learned how to work on different projects at the same time, listen to the needs and requirements of customers to guide and advise them. Freelance work is a good way to learn to be able to meet deadlines.

It's a good experience because I've got a lot of freedom to express my design flair in different projects.

WHAT I DO IN A REGULAR BASIS :

WEB DESIGN > Blog designs, Showcase websites, Icon creation, Banners, Logo creation, Branding guidelines, Social media design.

WEB DEVELOPMENT > Html5 / Css3, Wordpress, PHP, jQuery, Blogger (Google platform).

EDUCATIONAL HISTORY

BACHELOR DEGREE

COMPUTING AND MULTIMEDIA

2014 UNTIL 2015
Bayonne, Euskal Herria (FRANCE)

BTEC HIGHER NATIONAL DIPLOMA

GRAPHIC DESIGN AND MULTIMEDIA

2012 UNTIL 2014
J.Monnet, MONTPELLIER (FRANCE)

HIGH SCHOOL DIPLOMA IN APPLIED ART

(EQUIVALENT TO GCSE)

2009 UNTIL 2012
H.Tazieff, DAX (FRANCE)

SKILLS

PHOTOSHOP	
INDESIGN	
PREMIERE	
HTML / CSS	
PHP	
WORDPRESS	
SEO	

I've been **FREELANCING** part time since four years . I'm able to manage projects from **DESIGN TO CREATION** (website or print), including photoshop mockups, to **WEBSITE CODING**, wordpress, database installation and **SEO OPTIMIZATION**.

ABILITIES AT WORK

A STRONG UNDERSTANDING OF DESIGNING FOR WEB TECHNOLOGIES
FOCUS ON GRAPHIC SOLUTIONS TO IMPROVE USER EXPERIENCE
WORK ON PROJECTS FROM BRIEF THROUGH DELIVERY
PASSIONATE AND HUNGRY FOR KNOWLEDGE ABOUT ALL THINGS DIGITAL AND GRAPHICS
DEFEND DESIGN DECISIONS AND INCORPORATE FEEDBACK INTO THE DESIGN CYCLE
ABILITY TO JUMP BETWEEN TASKS AND WORK TO DEADLINES. EYE FOR DETAIL
EXCELLENT KNOWLEDGE OF OSX, CS SUITE AND WORDPRESS LOVER

INTERESTS



TATTOOS | UNICORNS | TV SHOWS | ART |
STREET ART | FASHION | BLOGGING |
GRAPHISM | CREATION | WEB DEVELOPMENT
WEBDESIGN

REFEREE



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